



## Visual Product Designer (m/f/d)

**Start: in June**

**The position is limited to one year.**

Since the foundation in 2017, MindDoc has developed into Germany's leading provider of video-based psychotherapy.

In addition to video-based psychotherapy, MindDoc also operates a mental health app that has been downloaded onto smartphones by over three million people worldwide.

With our customised offer, we encourage people to take their mental health into their own hands. We make help and support easily accessible. Anytime, anywhere and for everyone.

You can expect a warm and committed team with a start-up mentality, who together and with great passion will do everything they can to raise awareness of video-based psychotherapy and the digital health application and achieve our company goals.

Join the MindDoc team and make psychotherapy and digital health applications easier and more accessible for more people!

# As a Visual Product Designer (m,f,d) at MindDoc you...

## 1. Visual System & Guidelines

- Define and evolve overall design guidelines together with the product designers.
- Create presentation templates (PowerPoint, decks, internal comms).
- Ensure brand consistency across all touchpoints.

## 2. Product Visual Design Support

- Support product teams with visual assets, UI polish, theming, and styling.
- Design and maintain landing pages and marketing-facing UI assets, ensuring visual quality and brand alignment.
- Translate product and UX requirements into clear, consistent visual outputs.

## 3. Imagery & Illustration Direction

- Build up visual language for imagery.
- Produce and iterate on image-based visuals and graphic compositions.
- Lead the shift from classic illustration toward photo-based, blurred, and modern visual styles.

## 4. Marketing & Asset Production

- Build scalable marketing material templates.
- Produce assets efficiently at scale (campaigns, social, ads, print).
- Own visual quality & consistency in output.

## 5. High-Volume Design Production

- Deliver fast, high-quality work at scale using template-based and system-driven approaches.
- Work template-based and system-driven.
- Optimize for efficiency and repeatability without compromising on visual standards.

## 6. AI-Assisted Design & Workflow

- Leverage AI tools to accelerate and scale visual production.

- Use generative AI for image creation, concept exploration, and asset iteration.
- Prompt and guide AI outputs to align with brand and product quality standards.
- Integrate AI-assisted workflows into existing design processes without sacrificing quality.
- Be a contributor to how the team thinks about and adopts AI in creative production.

## You...

### Visual Product Designer – Key Skills

- Have strong visual/graphic design and high-quality asset production at scale.
- Have ability to translate UX concepts into clear visual design.
- Have a solid understanding of UX basics (hierarchy, usability, accessibility).
- Works closely with UX designers on flows, interactions, and content clarity.
- Applies design system thinking (consistent UI, scalable components).
- Are comfortable with fast iteration and feedback loops.
- Are in s strong cross-functional collaboration with UX and Product (and Marketing).

### Nice-to-Have

- Have a hands-on experience with AI design tools.
- Have experience working in a product or tech environment.
- Have motion or micro-interaction design skills.
- Have a background in brand identity or visual systems work.

## You can expect...

- First and most important for us: A meaningful job. Digitizing mental health and helping thousands of people daily is not easy, but when it works it is incredibly meaningful
- A carefully crafted balance between a digital health startup with flat hierarchies, a self-dependent way of working, clear-cut communication, and speed on the one hand and a strong, stable and family-owned hospital group as our 100% shareholder on the other hand provides a unique combination of innovation and flexibility + a stable and safe job
- 30 days of vacation
- Work remotely, come to the office in Berlin or Munich whenever you want

- Sponsored lunch
- VIP treatment in Schön Klinik's portfolio, pension plan, and child care
- Company bike lease options
- Employee discounts with more than 600 different brands
- EGYM Wellpass

Jetzt bewerben!