



Working Student Social Media (m/f/d)

Since the foundation in 2017, MindDoc has developed into Germany's leading provider of video-based psychotherapy.

In addition to video-based psychotherapy, MindDoc also operates a mental health app that has been downloaded onto smartphones by over three million people worldwide.

Our most important new launch is the MindDoc app on prescription. This means that patients can now also receive the app on prescription.

With our customised offer, we encourage people to take their mental health into their own hands. We make help and support easily accessible. Anytime, anywhere and for everyone.

You can expect a warm and committed team with a start-up mentality, who together and with great passion will do everything they can to raise awareness of video-based psychotherapy and the digital health application (DiGA app) and achieve our company goals.

Join the MindDoc team and make psychotherapy and digital health applications (DiGA) easier and more accessible for more people!

We're looking for a creative and motivated working student to support the international social media presence of the MindDoc App – especially on Instagram, LinkedIn, and potentially new platforms like TikTok or Reddit.

You don't need years of experience – just a real passion for social media, an eye for trends and visuals, and a sense for what works where. If you're excited about creating content, engaging with communities, and bringing fresh ideas to the table, we'd love to hear from you!

As a Working Student Social Media (m/f/d) at MindDoc you...

- develop creative concepts for organic social media posts (Instagram, LinkedIn, TikTok, Reddit etc.).
- brief designers and contribute to visual direction.
- monitor and respond to messages and comments.
- propose and help create ideas for Reels, videos, and other post formats.
- research and suggest platform-specific content formats and trends.
- support in growing our presence on new platforms.
- assist in researching UGC creators and influencers.

You...

- are currently enrolled as a student at a German university.
- are enthusiastic about social media and familiar with different platforms and content types.
- have a good sense of design and visual storytelling.
- can work independently and communicate your ideas clearly.
- are native in English and ideally fluent in German.
- are based in Germany, preferably in the Munich or Berlin area.

You can expect...

- a meaningful job, that's the most important thing for us. Digitizing mental health and helping thousands of people daily is not easy, but when it works it is incredibly meaningful
- a job that is very compatible with your studies and gives you a lot of freedom - in terms of time and space

- an office in the heart of Munich and Berlin with modern facilities
- a wide range of employee benefits - free drinks and subsidies for your lunch, corporate benefits and much more

Sounds like you? Let's connect!

Jetzt bewerben!